

Chief Executive – Walesby Forest

Nottinghamshire

£Competitive + Bonus + Excellent Benefits

An exceptional opportunity to take a highly successful and unique organisation forward.

Walesby Forest is a commercially successful, not for profit organisation operating across a range of markets and attracting over 30,000 visitors each year. A unique facility set in 250 acres in the heart of Sherwood Forest, it has an unrivalled reputation as a leading educational adventure activity centre and boasts over 40 activities together with a range of accommodations and facilities, including retail, catering, bars and corporate event management.

The Chief Executive will provide effective and inspirational leadership to the centre during a time of increased commercial activity and will embody the ethos and culture of this vibrant and forward looking organisation.

The successful candidate will continue to develop effective relationships with internal and external stakeholders such as schools, Scout and Guide organisations and commercial event organisers.

The role requires someone with demonstrable marketing, financial and fundraising experience and well-rounded operational management skills and the ability to take a strategic lead. It requires excellent people skills, an entrepreneurial spirit and an understanding of how this needs to be balanced in a not for profit context combined with a passion for the great outdoors!

Ideally with senior management experience gained in a not-for-profit, large leisure facility, visitor attraction, or leisure and tourism background, this role calls for a confident and experienced leader of both people and projects.

Essential Skills and Attributes

- Significant fundraising ability and measured achievements
- Strong people skills and project management track record
- Relevant experience of Board level operation and communication.
- First class communicator and presenter; a highly visible leader both internally and externally.
- Proven commitment and understanding of customer service.
- Excellent financial acumen and negotiating skills.
- Senior level management experience gained within the armed forces, leisure, hospitality and visitor attraction or another comparable organisation.
- Knowledge of the leisure and tourism industry.
- Educated to degree level or equivalent, relevant, professional level qualification.
- Track record of continuous professional development.
- Ability to develop, propose and implement strategic plans, leading initiatives through to successful conclusion within budget.
- Clear decision making ability and ability to manage risk.
- Exposure to dealing with the public, businesses, national bodies and VIPs.

How to Apply

The preferred method of application is online at www.berwickpartners.co.uk/64670

If you are unable to apply online please email your application to response.manager@berwickpartners.co.uk

All applications will receive an automated response.

If an EOM form is required:

All candidates are also requested to complete an online Equal Opportunities Monitoring Form which will be found at the end of the application process.

Closing date of: 31st January 2018